



Friday, 21 November 2008

NZSBA National Office Now Open

The New Zealand Standardbred Breeders' Association is pleased to announce the new National Office is now open. The NZSBA's purpose is to actively promote the best interests of breeders and owners in all matters of Harness Racing. There are over 3.700 individuals who are named as breeders of standardbreds in NZ.

The NZSBA has undergone some recent positive changes, with the support of HRNZ they have employed a full-time Executive Manager, Kiely Buttell, to manage the NZSBA activities.

A number of activities and targets to be reached over the next twelve months have been set in place, these are:

- Increase membership through the regional affiliates to over 600
- Develop with HRNZ a Breeders Bonus Scheme
- Increase fillies and mares racing opportunities
- Rationalise NZ Sires Stakes dates and payments
- Provide a comprehensive website for members and guests
- Quarterly newsletter
- Establish bi-annual breeders' conference
- Conduct regional seminars
- Introduce a membership benefits scheme

John Mooney, Chairman of NZSBA says

“Over the coming months you will see an increased presence of the NZSBA at various events throughout the country. Currently a new and improved website is being developed. Watch the changes over the next six weeks!. At the end of December the website will be a one-stop shop for anything to do with breeding a standardbred in NZ. Full of informative articles, news and industry information – everything a breeder needs will only be a click away.”

“We will be giving breeders a voice. They are the front-line investors in our industry and sport. We will be promoting NZ's advantages of nature and nurture in breeding quality bloodstock for an industry and sport with high standards of integrity.”

“I invite all industry participants to call or email Kiely if you have matters of concern, ideas seeking support or questions concerning breeding.”

Accompanying is a copy of John's presentation on the launch of the new NZSBA

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